

Privacy Policy

This privacy notice for Llif Healthcare / Prognostiq Health explains how and why we might collect, store, use, and/or share your information when you use our services, such as when you:

- Visit our website at www.prognostiq.io, which links to this privacy notice
- Engage with us in other related ways, including any visiting our website
- Use our services and products

By reading this notice, you can understand your rights and choices about how your information is used. If you do not agree with our practices or policies, you can choose not to use our service or you can also contact us at privacy@prognostiq.io.

Outline of Key Focuses

- When you access, use or browse our website we process personal information based on how you interact with Llif Healthcare / Prognostiq Health.
- As part of our clinical services platform, we collect some elements of PHI for the patient encounters included in our datasets and collect some PII (all publicly available data) for the clinicians included within our platform. These data are all processed under the legal contract established with the health facility and/or data custodian with whom we have a negotiated contract.
- We process your information for a variety of reasons, such as providing, improving and managing our Services, sending communications to clinicians, security and fraud prevention, and meeting legal requirements.
- No information is shared with third parties, in accordance with our legal contract, unless explicitly agreed to in writing by the health facility or data custodian with whom we are under contract.
- While we have taken the necessary steps to protect your personal information, we cannot guarantee its absolute security. In other words, there are low but possible chances that hackers, cybercriminals, or other third parties might still be able to breach our security and illegally collect, access, steal or modify your information.
- Depending on where you are located geographically, the applicable privacy law may mean you have certain rights regarding your personal information.
- The easiest way to exercise your rights is by contacting us at privacy@llifhealthcare.com. We will consider and act upon any request in accordance with applicable data protection laws.

WHAT INFORMATION DO WE COLLECT?

On our website

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; computer and connection information. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page.

For clinical services - patients

As part of our contract with hospitals, we receive the following information which qualifies as PHI (Protected Health Information or Personal Health Information): Medical Record Numbers (MRNs) or unique hospital patient identifiers Encounter numbers or unique hospital encounter identifiers The dates and times of patient encounters with healthcare facilities

We do not collect any elements of the following information which qualify as PHI: Names Addresses, cities of residence, counties, districts, zip codes / postal codes Phone numbers, fax numbers or electronic mail addresses Social security numbers or social insurance numbers (SINs) Health plan beneficiary numbers or provincial / territorial health numbers Account numbers Vehicle identifiers Medical device identifiers Web URL or IP addresses which are provided in the course of the care received in the healthcare setting Biometric identifiers Photos of any kind

For clinical services – clinicians

As part of our contract with hospitals, we receive the following information about clinician practice: The clinician's name The clinician's designation The license number of the clinician

Within Canada: The names of doctors and their license numbers are publicly available information on the websites of provincial and territorial medical colleges.

Within the US: The names of doctors and their license numbers are publicly available information on the website of the state medical boards.

No other clinician identifiers are transmitted to us under our contract with health facilities or data custodians.

HOW DO WE PROCESS YOUR INFORMATION?

For clinical services - patients

All data received is uploaded to our databases. MRNs and encounter numbers are used to maintain the highest data quality standards by ensuring there is no duplicate or erroneous data. After this, the MRN and encounter data are stripped from the broader data and aggregated with others to calculate quality-of-care metrics for departments and clinicians of the health facilities and data custodians with whom we are under contract.

Clinicians and administrators accessing our platform will have no access to individual MRNs or encounter numbers as part of their experience within our dashboard. They will have no access to your individual PHI within our application or services (outside of the regular provision of care during their patient interaction within the clinical environment).

Our service is not intended for patient use at this time. Patients will have no direct access to the data visualization or analytics within our platform.

For clinical services – clinicians

We process clinician's personal information in order to achieve the following outcomes:

- To help create and authenticate user accounts and manage them.
- To provide and aid in the provision of services to the user.
- To associate patient care endpoints to the care of individual clinicians
- To index care metrics within a specific care group

Physicians have access to their data through a cloud-based web platform at all times.

Consent

Consent for data sharing is established directly from the healthcare facility or data custodian with whom we have established a legal contract. Individual consent from patients is not sought. Clinicians provide consent by signing an End User License Agreement (EULA) before gaining access to the platform on first use and yearly thereafter.

Legal Obligations

We may process patient or clinician personal information where it is necessary for us to comply with our legal obligations, such as when cooperating with law enforcement or regulatory agencies, exercising or defending our legal rights, or providing your information as evidence in any litigation we are involved in.

Vital Interests

We may process patient or clinician personal information if we deem it necessary to safeguard your essential interests or the essential interests of a third party, for example in cases where there could be a potential risk to the safety of an individual.

WHEN AND WITH WHOM DO WE SHARE YOUR PERSONAL INFORMATION?

As part of our legal contract with healthcare facilities or data custodians, we are not permitted to share any data with any third parties unless there is express written consent from a representative with binding authority from the healthcare facility with whom we are under contract.

USE OF COOKIES AND OTHER TRACKING TECHNOLOGIES?

We may use cookies, web beacons, and pixels to store your information when visiting our website. These cannot be associated with healthcare visits which exist within our database. For more details

on how we use these technologies and how you can decline certain cookies, please refer to our Cookie Notice.

HOW LONG WILL WE KEEP YOUR INFORMATION?

We will store your personal information for as long as necessary for the purposes indicated in this privacy notice, or for as long as you have an account with us. Once we no longer have a legitimate business purpose to process it, we will delete it or anonymize it, or if that is not possible (like if it has been stored in backup archives), then we will securely store it and ensure that no further processing takes place until deletion is feasible.

WHAT STEPS DO WE TAKE TO KEEP YOUR INFORMATION SECURE?

We have put in place appropriate and reasonable technical and organizational security measures to protect any personal information we process. However, despite these efforts, no electronic transmission over the Internet or data storage technology can be guaranteed to be fully secure, so we cannot promise or guarantee that unauthorized third parties will not be able to access, steal, or modify your information. We will do our best to keep your personal data safe, but it is ultimately up to you to ensure that you are accessing our services in a secure environment.

WHAT ARE YOUR PRIVACY RIGHTS?

In regions like the EEA, UK, and Canada, there are certain protections in place. Should you require a copy, correction, erasure or limitation on transmission of your personal data, we encourage you to reach out to both Prognostiq Health (privacy@prognostiq.io) as well as the healthcare facility or data custodian with whom we are under legal contract.

Account Information Upon the request of the healthcare facility or data custodian with whom we are under contract, we will deactivate and/or remove your account from our active databases. However, blinded care information may remain in our files in order to provide group aggregate data, solve technical issues, or abide by applicable laws.

DO WE UPDATE THIS POLICY?

We may revise this privacy notice periodically, with an updated revised date in the document. If there are significant changes, we'll make sure to let you know either by a prominent notice or by sending you a notification. To stay informed of how we protect your data, please review this privacy notice regularly.

HOW CAN YOU CONTACT US ABOUT THIS NOTICE?

If you have questions or comments about this notice, you may contact our Data Protection Officer (DPO)/Privacy Officer by email at privacy@prognostiq.io

HOW CAN YOU REVIEW, UPDATE, OR DELETE THE DATA WE COLLECT FROM YOU?

Depending on the laws of your country, you might be entitled to request access to the personal information we are holding about you, edit that data, or even delete it. To request to review, modify, or delete your personal information, email us at privacy@prognostiq.io